

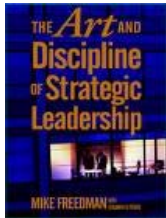


# STRATEGIC DECISION MAKING

***Make the decisions that will lift your organization to greater heights***

### BENEFITS

- Enhance your strategic thinking skills with a systematic framework for evaluating actions against strategic choices, and establishing a strategy for your area of responsibility
- Use rational decision making processes to pick your strategic direction through clear objectives and risk assessment



Participants will receive Kepner-Tregoe's book, *The Art & Discipline of Strategic Leadership*



## 2013 Schedule

Feb. 28 - Mar. 1, 2013	Singapore
Mar. 14 - Mar. 15, 2013	Hong Kong
May. 21 - May. 22, 2013	Kuala Lumpur
Jun. 27 - Jun. 28, 2013	Beijing
Aug. 22 - Aug. 23, 2013	Shanghai
Sep. 12 - Sep. 13, 2013	Singapore
Oct. 29 - Oct. 30, 2013	Kuala Lumpur
Nov. 21 - Nov. 22, 2013	Shenzhen

Workshop Hours are 9:00 am to 5:30 pm  
Dress code is business casual

### WORKSHOP DESCRIPTION

Strategic Decision Making is designed to help middle managers and above to make those decisions that matter – decisions that may determine the organization’s direction for the next few years. It prepares managers to play an active role in building strategic understanding and commitment throughout the organization. As your managers gain strategic experience, your organization benefits from the pooled strength of a cadre of people with strategic decision making skills. This program is the first step to building these skills for your organization’s future leaders.

### WHO SHOULD ATTEND

Middle managers who should attend include those who report directly to the top team down to second and even first level managers.

### WHAT YOU WILL LEARN

- Increase ability and confidence to make balanced decisions and recommendations to management or board
- Learn a systematic approach to make strategic decisions on a daily basis
- Understand the difference between strategic and operational decisions
- Explore the concepts and tools used for strategic intelligence gathering and analysis, strategy formulation, strategy implementation planning, strategy implementation as well as strategy monitoring and updating
- Practice establishing an organization strategy using a case study
- Examine the pitfalls in strategic decision making and implementation

"KT has guided me on how to think strategically and apply strategic tools to my work. I also have a better understanding of the strategic importance of my role as middle management"

Group Brand Manager  
Global Nutrition Company