

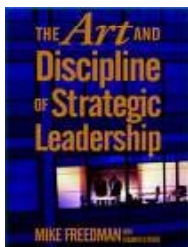
# MANAGING STRATEGIC RESPONSIBILITIES

## Mobilizing Your Untapped Resources for Implementing Strategy

### BENEFITS

Enhance your strategic thinking skills with a process framework for evaluating actions against strategic choices, and establishing a strategy for your area of responsibility.

KT processes improves your strategic awareness and enables you to integrate strategic thinking into daily work.



### 2010 Schedule

Feb. 22 - Feb. 23, 2010	Malaysia
Mar. 18 - Mar. 19, 2010	Thailand
Jun. 3 - Jun. 4, 2010	Singapore
Jul. 12 - Jul. 13, 2010	Thailand
Oct. 21 - Oct. 22, 2010	Singapore
Nov. 15 - Nov. 16, 2010	Malaysia

Workshop Hours are 9:00 am to 5:30 pm  
Dress is business casual

### WORKSHOP DESCRIPTION

Managing Strategic Responsibilities workshop is designed for your organization's middle managers - those who report directly to top levels and have significant responsibility for implementation. It prepares managers to play an active role in building strategic understanding and commitment throughout the organization. As your managers gain strategic experience, your organization benefits from the pooled strength of a cadre of people with strategic thinking skills. This program is the first step to building these skills for your organization's future leaders.

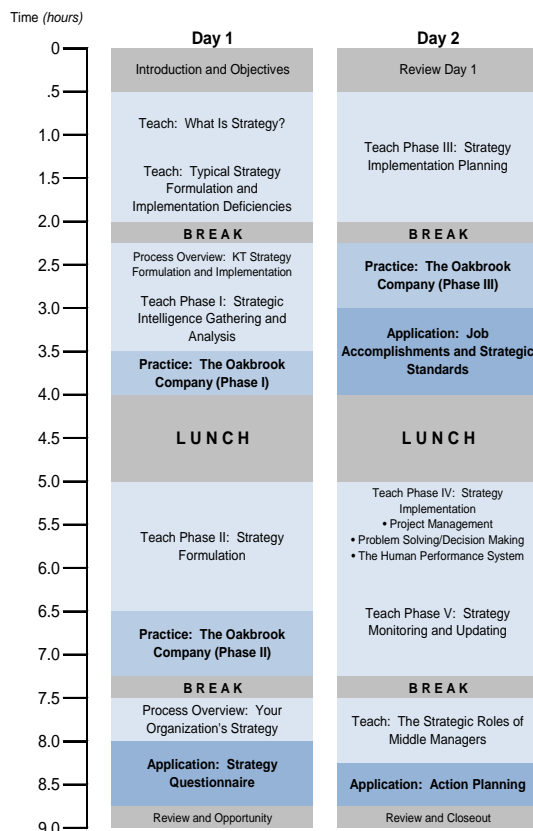
### WHAT YOU WILL LEARN

- Explore the concepts and tools used for strategic intelligence gathering and analysis, strategy formulation, strategy implementation planning, strategy implementation, and strategy monitoring and updating
- Practice establishing an organization strategy using a case study
- Explore the strategic roles of the middle manager
- Deepen understanding of your organization's chosen strategy
- Begin creating a strategy for your own business units
- Develop action plans for completing the unit strategy formulation and initiating implementation

### WHO SHOULD ATTEND

Managing Strategic Responsibilities is for all key managers and professionals, both line and staff. Anyone responsible for making and recommending resource allocations, accomplishing growth and profit targets, or for designing, marketing, producing or distributing the organization's products or services will benefit from this workshop.

Middle managers who should attend include those who report directly to the top team down to second and even first level managers.



### Singapore

+65-62566492  
kt-singapore@kepner-tregoe.com

### Malaysia

+60-3- 76609128 to 9  
kt-malaysia@kepner-tregoe.com

### Thailand

+66-2-2740646 to 8  
kt-thailand@kepner-tregoe.com

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